

Job ID: 358
Job Title: Video & Trade Show Coordinator - Marketing
Degree Requirements: Open
Years of Experience: 5
Type of Position: Direct Hire
Location: Near Gainesville, GA
Salary Range: Depends on Expertise and Experience + potential bonus
Travel Required: 50 % (Domestic & Potential International)

Please help the reader (s) of your résumé by telling us what your employers do / did to make money. Do not assume that the reader knows what your employers do / did.

One or Two sentences will suffice.

Our client in the Gainesville, GA area has engaged us to present candidates for a Marketing Video & Trade Show Coordinator - Marketing position. This is a new position and will report directly to the CEO.

The benefits include:

- * 401-K contribution 6% company match
- * Medical, vision, dental, life, disability
- * 2 week vacation, 3 personal days & 3 sick days per year
- * Paid Holidays

MUST HAVE REQUIREMENTS for this position are:

- * 5 years' experience in a Marketing related field
- * 2 years' experience in a video production & editing role within your role in a Marketing related field
- * Ability to use Professional Film Equipment, including drones, & Video Editing Software
- * Have the ability to physically lift and move film equipment & drones
- * Be able to travel approximately 50% of time for trade shows, conferences & marketing events
- * Excellent organizational and communication skills
- * Professional presence
- * Be Teamwork driven

PLUSSES in this position are:

- * Expertise in Trade Show Management
- * Dealer Showroom Management
- * Graphic Design
- * Trade Show Material Management and Coordination
- * Demonstrations and Dealer Open House Coordination

IF YOU DO NOT MEET THE MINIMUM REQUIREMENTS, PLEASE DO NOT APPLY.

If you meet these requirements and wish to be considered for this position, send your résumé, that **includes what your employers do to make their money,** to us in a Word document without Headers / Footers, or Text Boxes at Resumes AT PinnaclePlacementGroup.com mentioning the **Job ID** and the **Job Title** in the subject line of your email.

In your email or cover letter, please provide us a short narrative detailing your experience and expertise as it applies to this position. Also, please provide us with your *MINIMUM salary requirements.*

KEY WORDS: Marketing, Sales, Drones, Video, Editing, Ad Buys, SEO, Search Engine Optimization, Photoshop, PowerPoint, Photography, Video Editing, Trade Shows, Product Demonstration, Event Management, Event Attendance, print, online, electronic media, & direct mailing market analysis, customer surveys, website management, customer contact, heavy equipment, heavy equipment parts, skid steer, bulldozer, excavator, tractor, truck, Cat, Caterpillar, Kubota, John Deere, Komatsu, Kobelco, New Holland, Case, Takeuchi, Bobcat, Volvo, Doosan, AGCO, Massey Ferguson, Fendt, Challenger, King Kutter